

07/300.1

The Aristocrat of Bonds



KENTUCKY TAVERN is not just another bourbon... it's a Kentucky tradition. Made by Glenmore, an old one-family distillery for three generations, KENTUCKY TAVERN is the personal whiskey of those everywhere who take pride in the quality of their hospitality.

Glenmore Distilleries Company
Louisville, Kentucky

D7/506

"New Yorker"

8/18/51

Inside rear cover

When good taste is your guide



No other Bond can match
that Kentucky Tavern taste

Round-Up at Sundown



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DESIGN DIV.

THE ARISTOCRAT OF BONDS

Guests register satisfaction when Kentucky Tavern is served. One of the world's great Bonds for three generations—its full-bodied, Old Kentucky character makes any drink tastier . . . completely enjoyable.

Glenmore Distilleries Company
Louisville, Kentucky

07/506

House Beautiful

June 1947

Rear cover

The Aristocrat of Bonds

RETURN TO
DESIGN DIV.

PATENT OFFICE

JUN 4 1947

DESIGN DIVISION



A sure approach to gracious living is to serve Kentucky Tavern. World-famous as the great bourbon in a state celebrated for quality whiskies, Kentucky Tavern has been preferred in America's exclusive clubs as well as its finest homes for three generations.

Glenmore Distilleries Company
Louisville, Kentucky

KENTUCKY STRAIGHT BOURBON BOTTLED-IN-BOND 100 PROOF

D7/506

House Beautiful

August 1948

Rear Cover

DESIGN DIPLOMA *Pleasure... Ahoy!*



**KENTUCKY
TAVERN**

When the sun's over the yardarm and it's time to shoot the breeze, break out the Kentucky Tavern. World famous, it has been christened "The Aristocrat of Bonds."

Glenmore Distilleries Company
Louisville, Kentucky

NO OTHER BOND CAN MATCH THAT KENTUCKY TAVERN TASTE

© 1948 G. D. Co.

D7/506

You can't beat the Aristocrat of Bonds!



...AND YOU CAN'T BEAT THESE FACTS: First, Glenmore's Kentucky Tavern is the only Bottled-in-Bond that has always been made by the same family in the same distillery for three generations. Secondly, the Glenmore distillery has made more Kentucky Bourbon than any other distillery. This unmatched experience assures you uniform high quality. That's why...

**KENTUCKY
TAVERN**

© Glenmore Distilleries Company, Louisville, Kentucky

NO OTHER BOND CAN MATCH THAT KENTUCKY TAVERN TASTE

D7/518

Good Taste Aplenty



Glenmore's Kentucky Tavern is the only Bottled-in-Bond that has always been made by the same family in the same distillery for three generations . . . and the Glenmore distillery has made more Kentucky Bourbon than any other distillery. This unmatched experience assures you uniform high quality. That's why...

KENTUCKY TAVERN

© Glenmore Distilleries Company, Louisville, Kentucky

NO OTHER BOND CAN MATCH THAT KENTUCKY TAVERN TASTE

D7/13524

House Beautiful

Oct. 1945

p. 158

THE ARISTOCRAT OF BONDS



In harmony with hospitality, Kentucky Tavern always strikes the right note. It's the key to perfect drinks because its uniform quality has been a tradition of the same Kentucky family for 74 years.

© 1945
Glenmore Distilleries Company, Incorporated,
Louisville, Kentucky

THERE'S ONLY ONE BETTER BUY IN BONDS...WAR BONDS!

D7/551.1

"new Yorker"

5/24/52

Inside rear cover

No Matter Where You Go...



No other Bond can match
that Kentucky Tavern taste

"New Yorker"

7/21/51

Inside rear cover

D7-551.1

Old Fashioned Pleasure



No other Bond can match
that Kentucky Tavern taste

D7/551.1

"New Yorker"

2/4/50

Inside rear cover

TOP QUALITY... *all the time*



RETURN TO

Glenmore Kentucky Tavern, the only Bonded
DESIGN DIV.
Bond that has always been made by the same family
in the same distillery for three generations... and
the Glenmore distillery has made more Kentucky
Bourbon than any other distillery. This unmatched
experience assures you uniform high quality.
That's why...

**KENTUCKY
TAVERN**
RETURN

Distilled and Bottled in Bond Under
Supervision of the U. S. Government

© Glenmore Distilleries Company, Louisville, Kentucky

NO OTHER BOND CAN MATCH THAT KENTUCKY TAVERN TASTE

The Aristocrat of Bonds

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DESIGN DIV.



You're on the right track when you serve Kentucky Tavern in that Twilight Special for it signals a knowledge of the world's great whiskies. America knows Kentucky Tavern, produced by one family for 3 generations as "The Aristocrat of Bonds."

Glenmore Distilleries Company
Louisville, Kentucky

"Kathryn Tamm" (unclear)

(Followed by others)

RETURN TO
DESIGN DIV.

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DESIGN DIV.

A

TTRACTION FOR TONIGHT



Today, as in the time of the showboats, the attraction of Kentucky Tavern is its distinctive flavor . . . its unvarying uniformity. And it's still "The Aristocrat of Bonds" . . . the finest of all fine whiskies.

Glenmore Distilleries Company, Louisville, Kentucky

KENTUCKY TAVERN

NO OTHER BOND CAN MATCH THAT KENTUCKY TAVERN TASTE

ms

D7. 551.2

"New Yorker"

4/1/50

Inside rear cover

The perennial favorite



Glenmore's Kentucky Tavern is the only Bottled-in-Bond that has always been made by the same family in the same distillery for three generations . . . and the Glenmore distillery has made more Kentucky Bourbon than any other distillery. This unmatched experience assures you uniform high quality. That's why . . .

**KENTUCKY
TAVERN**

*Distilled and Bottled in Bond Under
Supervision of the U. S. Government*

© Glenmore Distilleries Company, Louisville, Kentucky

NO OTHER BOND CAN MATCH THAT KENTUCKY TAVERN TASTE

67280

D7-551.2

Very beautiful

April 1949

New Cover

The perennial favorite

PATENT OFFICE

APR 8 1949

DESIGN DIVISION



Glenmore's Kentucky Tavern is the only Bottled-in-Bond that has always been made by the same family in the same distillery for three generations . . . and the Glenmore distillery has made more Kentucky Bourbon than any other distillery. This unmatched experience assures you uniform high quality. That's why . . .

**KENTUCKY
TAVERN**

© Glenmore Distillers Company, Inc.

NO OTHER BOND CAN MATCH THAT KENTUCKY TAVERN

~~W~~ D7. 551.2

Rich, golden perfection...
year after year



Kentucky Tavern, the only Bottled-in-Bond always distilled in the same plant by the same family, is unmatched in its uniformity and memorable in its mellowness... perfection, year after year, for three generations. Glenmore Distilleries Company, Louisville, Kentucky

KENTUCKY
TAVERN

NO OTHER BOND CAN MATCH THAT KENTUCKY TAVERN TASTE

D7-552.1

a natural for neighbors



The Good Neighbor Policy is perfectly expressed when you serve Kentucky Tavern. Partner of good taste, it's the finest of all fine whiskeys. Glenmore Distilleries Company, Louisville, Kentucky

KENTUCKY TAVERN

NO OTHER BOND CAN MATCH THAT KENTUCKY TAVERN TASTE

© 1948 D. D. CO.

~~W550~~

D7-552.1

For the pleasure of the party



Serve Kentucky Tavern and your party will be voted the most likely to succeed. For Kentucky Tavern has been elected *The Aristocrat of Bonds* for three generations... the finest of all fine whiskeys. Glenmore Distilleries Company, Louisville, Kentucky

**KENTUCKY
TAVERN**

07/53.1

"New Yorker"

8/19/50

Inside rear cover

GETTING THE PLAY TODAY



No other Bond can match
that Kentucky Tavern taste



D7.554.4

"New Yorker"

1/7/50

p. 68

Pleasure is our business



Glenmore's Kentucky Tavern is the only Bottled-in-Bond that has always been made by the same family in the same distillery for three generations . . . and the Glenmore distillery has made more Kentucky Bourbon than any other distillery. This unmatched experience assures you uniform high quality. That's why . . .

**KENTUCKY
TAVERN**

*Distilled and Bottled in Bond Under
Supervision of the U. S. Government*

© Glenmore Distilleries Company, Louisville, Kentucky

NO OTHER BOND CAN MATCH THAT KENTUCKY TAVERN TASTE

Kentucky Tavern Always Means - Top Value



Glenmore's Kentucky Tavern is the only Bottled-in-Bond that has always been made by the same family in the same distillery for three generations . . . and the Glenmore distillery has made more Kentucky Bourbon than any other distillery. This unmatched experience assures you uniform high quality. That's why . . .

**KENTUCKY
TAVERN**

Distilled and Bottled in Bond Under
Supervision of the U. S. Government
© Glenmore Distilleries Company, Louisville, Kentucky

NO OTHER BOND CAN MATCH THAT KENTUCKY TAVERN TASTE

NEW YORKER

6/24/50

Inside rear cover N.Y.

6/24/50

inside rear cover

PARK & TILFORD Private Stock

*A Harmony of
Great Straight Whiskies*

Gentle in taste
-for Gentlemen
of Taste



For those
who want
the best...

Why is Park & Tilford Private Stock a superlative whiskey?

- To begin with, it is all whiskey—every drop.

- Further, it is a harmony of several great straight whiskies—each selected for a particular characteristic.

- Thus we have in Park & Tilford Private Stock a whiskey that is deliberately and masterfully designed to the specifications of better flavor, finer bouquet, gentler taste and richer body.

- Until recently, only a comparative few could enjoy Park & Tilford Private Stock due to the scarcity of the great straight whiskies of which it is composed.

- Now, fortunately, for all who seek the best, our treasured stocks of such whiskies are in greater quantity and more Park & Tilford Private Stock is available.

- We invite you to try Park & Tilford Private Stock... confident that you will then join the growing number of gentlemen of taste who consider it

*America's
Luxury
Whiskey*

*
A luxury in taste, not in price